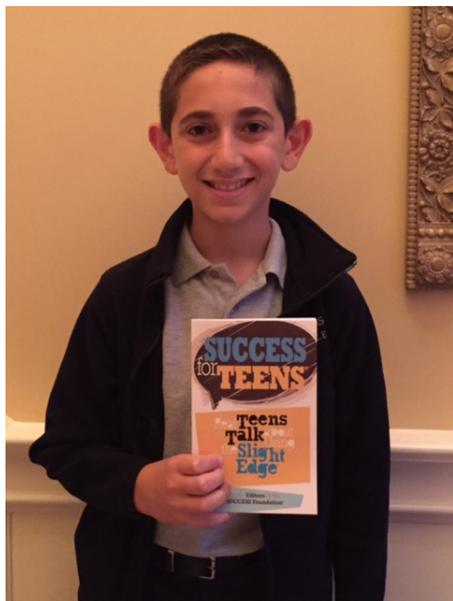




INTERSECTION OF BUSINESS AND LAW

CAN YOUNG ENTREPRENEURS SAVE OUR COUNTRY?



Alex Internicola with "Success for Teens"

I get that the title of this article may sound a little dramatic - but I don't think so. Overrun by a generation (unfortunately my generation and earlier ones) that are more focused on political ideology, control and redistribution as opposed to doing, producing and creating, I do believe that the strength of our nation rests in fostering entrepreneurial principals, values and initiative in our children. The good news is that there are signs that the current generation of young teens and high school students may be getting this message and are focused on self-determination and principals of entrepreneurship. How do I know this? Well I don't know this for sure but in my interactions with my sons

friends, students that we will be working with in a local entrepreneurship program for teens and even the young men (11 year olds) on my baseball team, I have seen some positive signs. Just extrapolating from what I see in my son CJ (currently a Junior in high school), his friends and other young boys and girls who have expressed interest in building a business.

So in my little world, here are some positives that I have seen:

So in my little world, here are some positives that I have seen:



The Chamber of Commerce Young Entrepreneurs Academy

The Young Entrepreneurs Academy ("YEA") is an exceptional program run locally by the Chambers of Commerce throughout the country. The program encourages entrepreneurship, leadership and creativity for middle and high school students nationwide. At our law firm, we are really glad to be a sponsor of the YEA program and I very much look forward to being on an investor panel reviewing participant business plans and proposals. These

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ABOUT CHARLES N. INTERNICOLA, ESQ.



Charles is a national business and franchise lawyer and, like you, he is also a business owner and entrepreneur. This newsletter is all about business, entrepreneurship and maintaining a dialogue with our clients and friends where, collectively, we share a mindset of success and learn from one another. We are always glad to hear from you and look forward to your input.

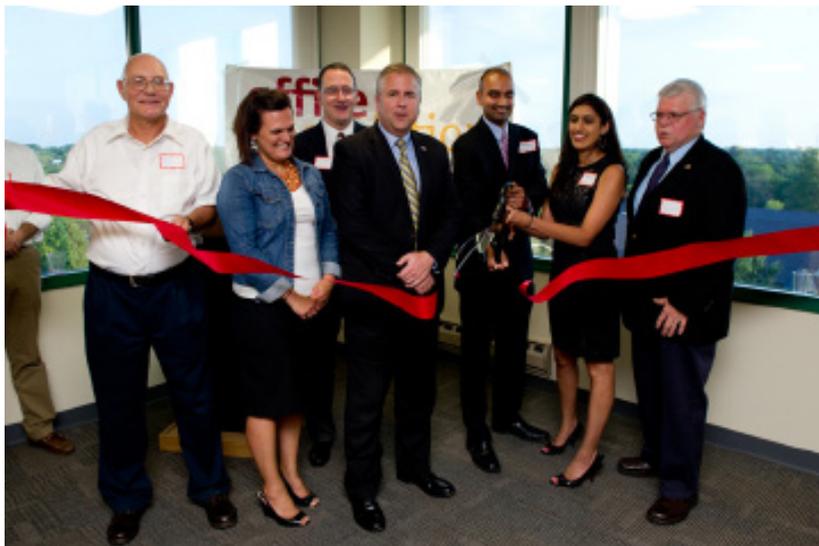
The Internicola Law Firm, PC is a national business and franchise law firm that assists business owners with legal issues involving business expansion and protection.

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BUSINESS SPOTLIGHT

OFFICE EVOLUTION: AN OFFICE SPACE SOLUTION OPENS IN CENTRAL JERSEY



Suhash and Ulka Bhavsar at the Grand Opening of Office Evolution in Somerville

Suhash and Ulka come from a commercial real estate and marketing background. Ulka and her husband Suhash decided that after years of working in the corporate world, they wanted to make a change and help Somerville residents and business professionals who share the same values and goals as they do. "...We fell in love with Office Evolutions' model and concept of supporting small businesses with essential services. Having grown up in New Jersey, we wanted to provide local entrepreneurs with great service and a unique place to further develop their ideas," explains Ulka.

We wish you both the best of luck with your Office Evolution franchise and are glad that we were part of your business transaction. ■

If you are looking for a virtual office space in the Central Jersey area, please be sure to visit Office Evolution located at 50 Division Street #501, Somerville NJ, call (908) 751-4986 or visit: www.officeevolution.com/Somerville.

Congratulations to our clients Suhash and Ulka Bhavsar on their recent grand opening of their Office Evolution franchise this past September in Somerville, New Jersey!

Office Evolution provides office space solutions to small business professionals and entrepreneurs who can utilize the virtual office when needed on an hourly or daily basis. It also includes furnished offices, conference rooms, phone answering services and more. There is now no need to commit to a full-time office and it is available 24/7.

NEWS

NEW LOOK TO CAPTURE OUR CLIENT'S GOALS



As you can tell by now, we have officially ditched the typical "law firm" look to help focus on providing services that assist and enable our clients to achieve their entrepreneurial and business goals. We recently hired Graphic D-Signs for a branding redesign and they captured what we were looking for: a firm that supports entrepreneurship, business development and growth. We hope you like it as much as we do. Let us know what you think on our Facebook page by visiting: facebook.com/TheInternicolaLawFirmPC ■

If you are looking for a new logo, stationary, branded vehicles and more, please contact Dan Antonelli and his team at Graphic D-Signs by calling (908) 835-9000 or visit: www.graphicd-signs.com.

CAN YOUNG ENTREPRENEURS SAVE OUR COUNTRY?

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are high school students working on, testing and refining their proposed businesses and business plans. Hey, I would rely more on a 16 year old high school entrepreneur much more than a life long politician. Just great stuff.

Entrepreneurship in Internicola Household



The "Ultimaker 2" 3D printer

During the past few months my son, CJ, and a classmate have been pitching me about a business that they were planning to start - has to do with specialized phone cases. What was impressive is that they put together a plan and budget starting off with prototypes, molds and actual product production.

My advice to them was that they were trying to enter an extremely competitive market and that they needed to focus their product line on a more specialized group that they shared an affinity with. They have been reworking their business plan and have been looking for funding (from me) to purchase a 3D printer to develop prototypes. Since I was not sure about their business plan, I delayed my investment in their business and guess what, they went completely around me. They didn't want to wait any longer and each took a part of their own savings and bought the printer themselves. Something that I am glad to see. The good news is who knows where this venture takes them and no matter what, it will be an experience that should give root to future endeavors and success. Sometimes you need 16 year olds to remind you that very often action beats out a perfect business plan.

Success for Teens

Recently I had purchased "Success For Teens" for my sons (CJ, 16 and Alex, 12). The book is excellent and perfect for those 12 - 19 year olds - all about accountability, taking action and a mindset of success.

For our clients and readers of this newsletter - if you have a child ages 12 - 19, we would like to send you a free copy of the book.



We bought a bunch for our clients (their children really) and although we have a limited supply just email Samantha (our Client Services Director) at: ss@businessandfranchiselaw.com or call (718) 979-8688 and we would be glad to mail you a free copy of "Success For Teens".

WHY IS EVERYTHING NAMED AFTER POLITICIANS?

On a side note, recently I was driving into Manhattan through what I always knew to be the "Brooklyn Battery Tunnel" only to find out that the "Metropolitan Transportation Authority" renamed it after a former governor. It is now called the "Hugh Carey Tunnel" in tribute to the "public service" of the late Governor. Really? Public service?



The Battery Tunnel's new name, "Hugh L Carey Tunnel"

I get that the late governor may or may not have been a good man but why is it that a politician (with guaranteed salary and no financial risk) is a public servant? What about the hard working entrepreneurs who paid taxes through the businesses they built, the capital they risked and the men and women they employed? In my opinion, bridges, parks and roadways should never be named after "politicians" but rather after those deserving members of our society, including our brave men and women in the military and, in my opinion, the entrepreneurs of this country that add value to their communities every day. I hope that the next generation values the individual over the politician and the hard working entrepreneur over the politician. My bet is that they will. ■





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CONNECT WITH US!



QUOTE OF THE MONTH

“There’s no shortage of remarkable ideas, what’s missing is the will to execute them. —Seth Godin

EVENTS

BUSINESS EVENT FOR FUTURE FRANCHISEES

Join **FranNet**, **ACS**, **New Jersey SBDC** and **The Internicola Law Firm** and find out if buying a franchise is right for you at the Business Expo with the opportunity to meet franchisors, financial experts and more resources.

Date: Wednesday, November 5, 2014

Time: 12:00 - 2:00pm and 6:00 - 8:00pm

Location: Rutgers SBDC - Rutgers Business School - Livingston Campus
100 Rockefeller Rd, Room 3031, Piscataway, NJ 08854

Register for Free: MeetTheFranchisorsNJ.eventbrite.com

SPECIAL PROGRAMS

IS IT TIME FOR YOUR BUSINESS TO KICK ASS? WE THINK SO.

GENERAL COUNSEL
BUSINESS PROTECTION PROGRAM

Our **General Counsel Business Protection Program** has been one of the most asked about programs we offer. Learn about the cost effective solution that can be used to manage the legal needs of your business and how we can design a customized fixed fee monthly legal protection program for the Expansion and Protection of your specific Business by calling us at: **(718) 979-8688**. ■

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