



Grow Your Franchise

FRANCHISE COUNSEL PROGRAM

Legal and Franchise Compliance Services
to Grow Your Franchise the Right Way



THE INTERNICOLA LAW FIRM, P.C. • FRANCHISELAWSOLUTIONS.COM • (800) 976-4904

FRANCHISE COUNSEL PROGRAM

Franchise Growth Services Built for Emerging Brands

The Franchise Counsel Program is a cost-effective fixed-fee legal solution built for emerging brands and backed by a national franchise law firm. Together we'll take care of all your franchise compliance needs, cover your blind spots, and help you win at franchising.



Franchise Compliance

We'll provide you with best in class franchise compliance and legal support at an affordable fixed monthly fee.



On-Going Legal Support

Daily, weekly, monthly, our entire legal team will be working to support and protect your system.



A Win-Win Relationship

As you sell franchises and grow, we'll be with you every step of the way with the right support and protection for your system.



Simple and Transparent Billing

With the Franchise Counsel Program you'll benefit from open communication and customized legal representation to meet your legal needs and budget. We've eliminated unpredictable reactive billing and replaced it with fixed fee customizable representation that adds value to your brand.

Choose a level of representation that works best for you:

- Franchise Counsel: **CORE**
- Franchise Counsel: **PLUS**
- Franchise Counsel: **CUSTOM**

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Benefit from Live State by State Registration Status Access

Registration Stat.	Registration Status	Registration Date
California	Not Registered	
Hawaii	Pending	
Illinois	Registered/OK to Sell	April 18, 2019
Indiana	Pending	
Maryland	Registered/OK to Sell	April 18, 2019
Michigan	Pending	
Minnesota	Pending	
New York	Pending	
North Dakota	Not Registered	
Rhode Island	Not Registered	
Virginia	Pending	
Washington	Not Registered	
Wisconsin	Not Registered	

Filing States	Registration Status	Registration Date
Connecticut	Registered/OK to Sell	September 15, 2017
Florida	Registered/OK to Sell	November 8, 2018
Kentucky	Registered/OK to Sell	August 5, 2016
Maine	Not Registered	
Nebraska	Registered/OK to Sell	May 30, 2016
North Carolina	Registered/OK to Sell	September 12, 2017
South Carolina	Registered/OK to Sell	June 27, 2017
South Dakota		
Texas	Registered/OK to Sell	May 14, 2018
Utah	Registered/OK to Sell	September 15, 2018

Our web-based system allows you to track the status of your state registrations and filings in real time.



Franchise Counsel: **CORE**

STARTING AT
\$750/month*

With Franchise Counsel **CORE** you'll benefit from having your basics covered with FDD registrations and filings that will keep your sales up and running. We'll administratively update and renew your FDD, renew your registrations and filings, and get you registered and filed as you enter new states.

Who **CORE** is good for:

Franchise Counsel **CORE** is perfect for emerging franchisors who have a FDD that is working for them, have a limited budget, and in the short-term, are focused on maintaining registrations while the franchise sales pipeline ramps-up.

*Learn more about CORE. Our team will prepare a customized fixed fee proposal based on the size of your system and goals. Pricing is guaranteed by us for 1 year.

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CORE

Unlimited phone consultations about FDD updates, renewals, registrations, and franchise compliance issues.

Annual FDD administrative updates

Annual FDD Registrations, Filings, and Renewals

Annual Franchise Development Planning Session

Access to our Live Online FDD Registration Maps, providing your team with state registration and filing status updates

Invitations to our client dinners and events

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Franchise Counsel: **PLUS**

STARTING AT
\$1,250/month*

With Franchise Counsel **PLUS** you'll benefit from complete legal representation and industry know-how that covers all of your franchise compliance and brand protection needs. We'll continuously manage, enhance and improve your franchise offering, implement best in class franchise and intellectual property protection, keep your FDD current, compliant, registered and ready to sell, maintain and manage registrations and renewals, monitor, prepare, and negotiate all of your franchise agreements, and provide your team with priority access so that you are never in the dark and have the answers and tools to grow your system.

Who **PLUS** is good for:

Franchise Counsel **PLUS** is perfect for emerging franchisors that are scaling and growing. For brands that know the value in maintaining uninterrupted franchise sales, industry best franchise compliance practices, and a legal team that will look out for them every step of the way.

*Learn more about PLUS. Our team will prepare a customized fixed fee proposal based on the size of your system and goals. Pricing is guaranteed by us for 1 year.

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PLUS

Unlimited phone consultations about FDD updates, renewals, registrations, and franchise compliance issues.

Continuous enhancements and improvements to your FDD including development and refinement of Franchise Fee Structures, Disclosures, Financial Performance Representations, Multi-Unit Franchise Agreements, and, as needed, Area Representative franchise offering

Annual FDD updates

Annual FDD Registrations, Filings, and Renewals

Annual Franchise Development Planning Session

Access to our Live Online FDD Registration Maps, providing your team with state registration and filing status updates

Priority on-demand phone access to our team and franchise attorneys to answer your questions and keep your team in the know

Priority access to our team and attorneys for the negotiation, drafting, preparation and execution of franchise agreements

On-going consultations and planning sessions with your other outside professionals working on behalf of your team, including outside accountants, lawyers, and advisors

On-going trademark registrations, filings, and maintenance

Consultations and counseling as to all pre-litigation franchisee compliance issues including franchisee default notices

Invitations to our client dinners and Mastermind events

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Franchise Counsel: **CUSTOM**

Fixed Fee Varies*

With Franchise Counsel **CUSTOM** you'll benefit from a fixed fee project based custom plan that will allow you to tap into and benefit from our industry leading know-how and representation.

Franchise Counsel **CUSTOM** is an effective tool for large brands looking to supplement the capabilities of their in-house teams and for emerging brands and private equity groups requiring assistance with franchise feasibility, franchise system acquisitions and due diligence, franchise litigation assessments and regulatory work related to state registrations, licensee conversions, and state specific franchise violations. If you have a particular need, let us know and we'll develop a plan that is right for you.

Who **CUSTOM** is good for:

Franchise brands and equity groups that have a specific need on a project-to-project basis.

*Learn more about CUSTOM. Our team will prepare a customized fixed fee proposal based on the size of your system and goals. Pricing is guaranteed by us for 1 year.

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Getting Started is Easy

With services to make your growth strategy simple cost effective, and with a team excited to help you, let's talk about how we can help grow your brand.

Contact our team at **(800) 976-4904**
or email Samantha at **ss@businessandfranchiselaw.com**
and we'll review your current FDD and discuss your franchise growth goals.



The Internicola Law Firm helps emerging brands get the legal support
They need, resources for growth, and strategies to win at franchising